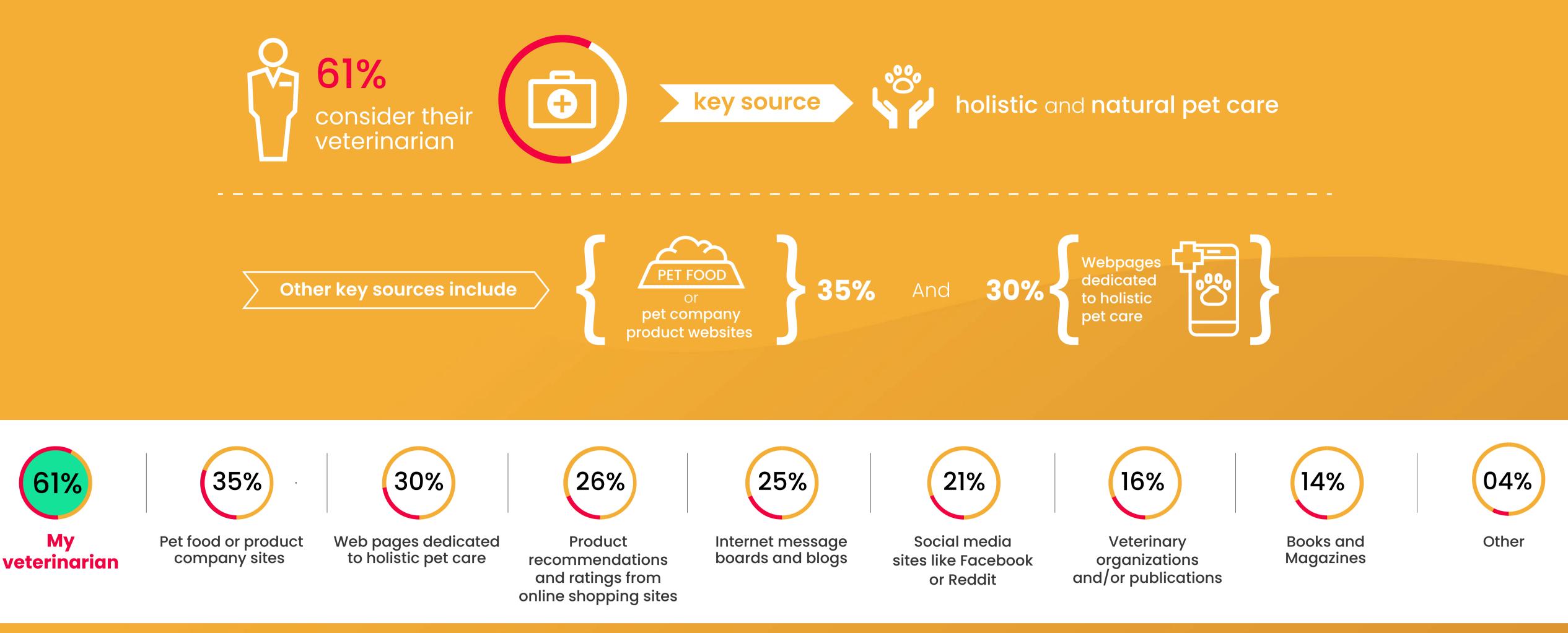
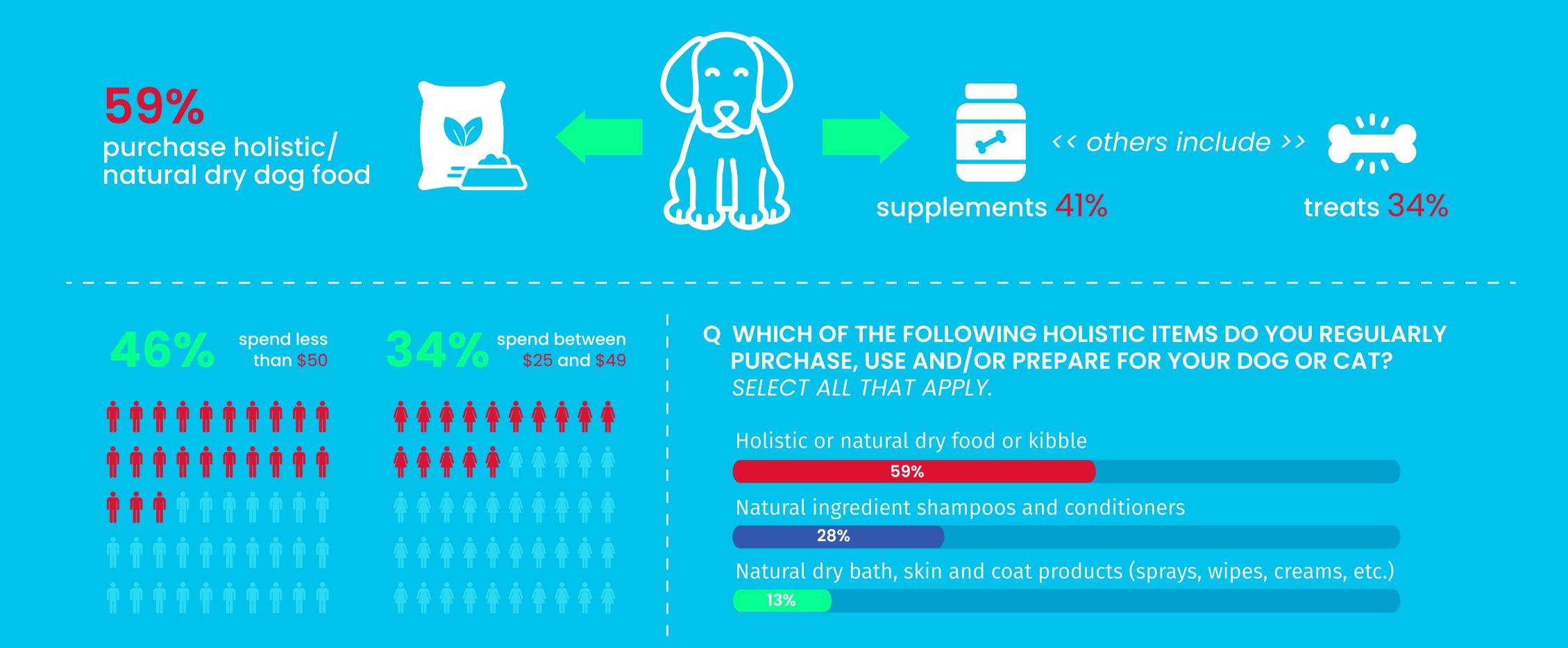




KEY SOURCES FOR LEARNING ABOUT HOLISTIC PET CARE



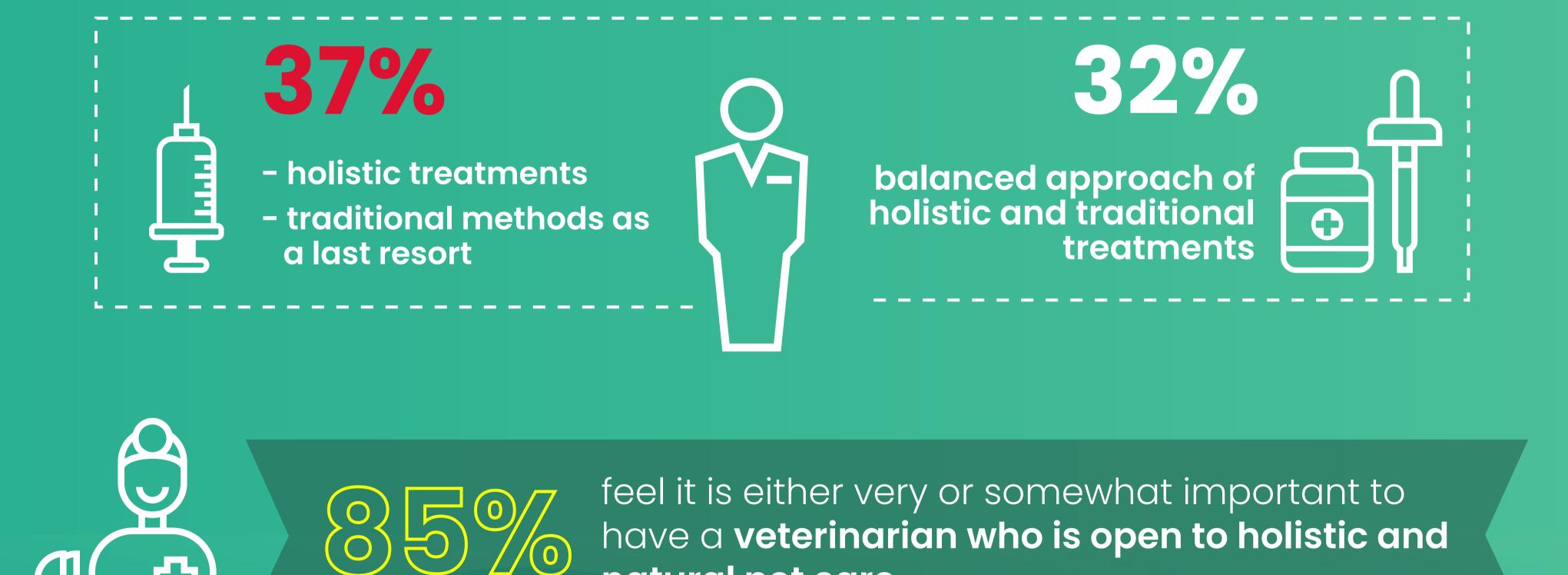
HOLISTIC PRODUCTS PURCHASED AND MONTHLY **SPEND**



Q: ON A MONTHLY BASIS, HOW MUCH MONEY DO YOU SPEND ON HOLISTIC, ORGANIC **OR ALL-NATURAL PRODUCTS FOR YOUR PETS?**



D HOLISTIC CARE FROM VETERINARIANS



natural pet care.

have a veterinarian who is open to holistic and



67% need to see "All Natural" on the label to finalize their purchasing decision.



MAIN CONDITIONS TREATED WITH HOLISTIC PET CARE



33% The most prevalent condition they treat holistically is digestive issues





skin issues

