

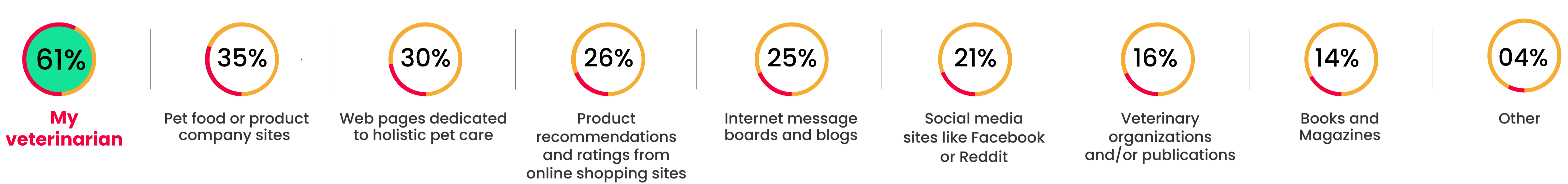


# HOLISTIC PET CARE SURVEY

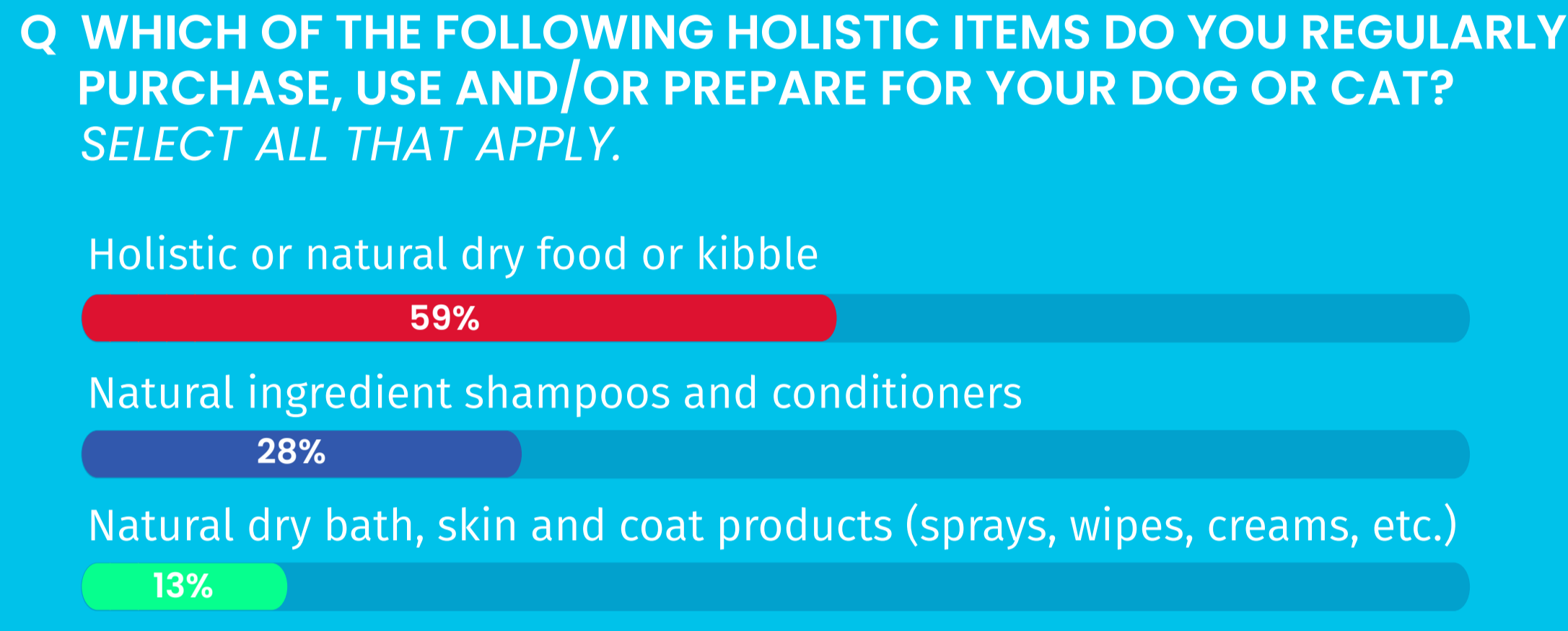
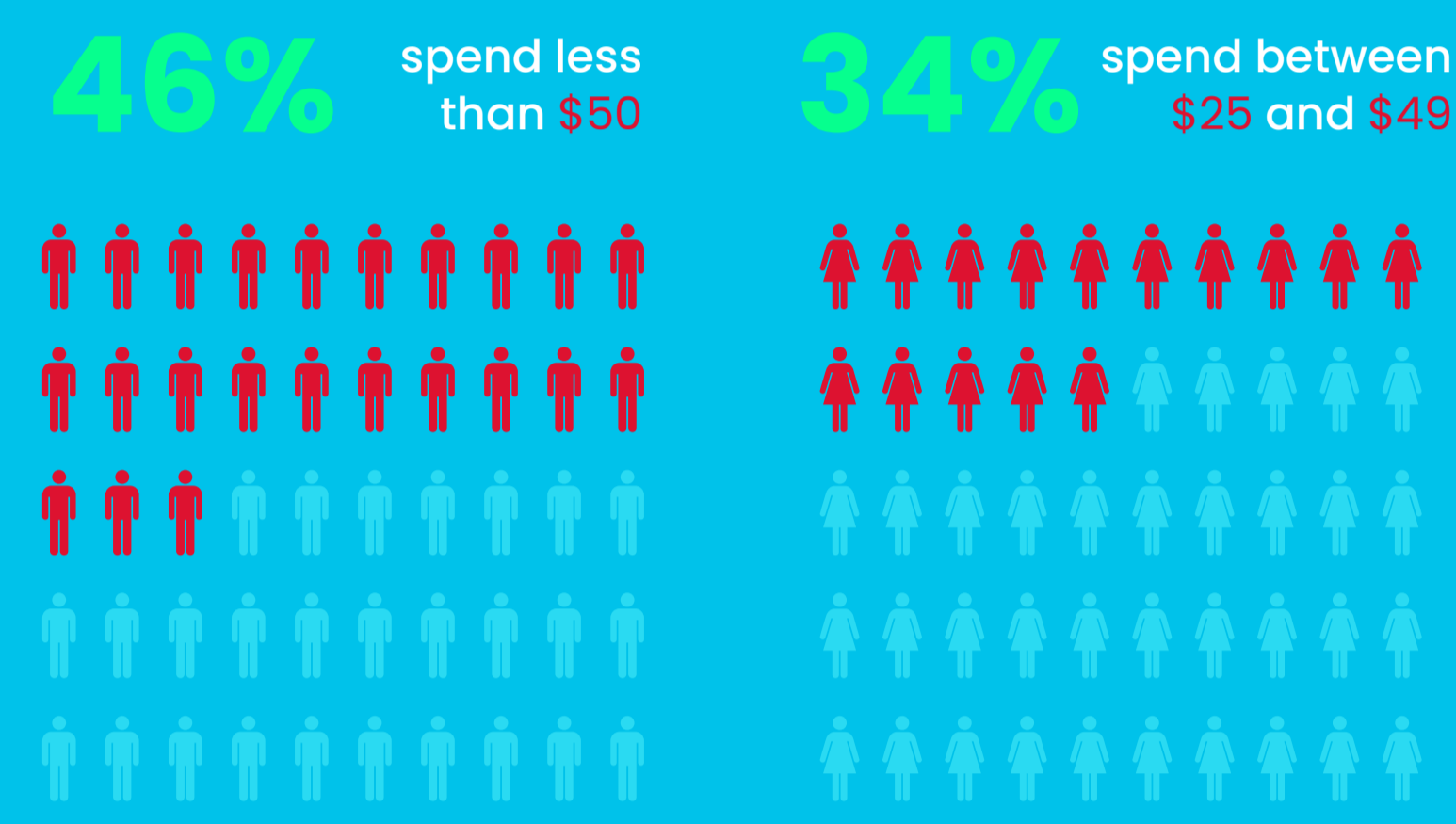
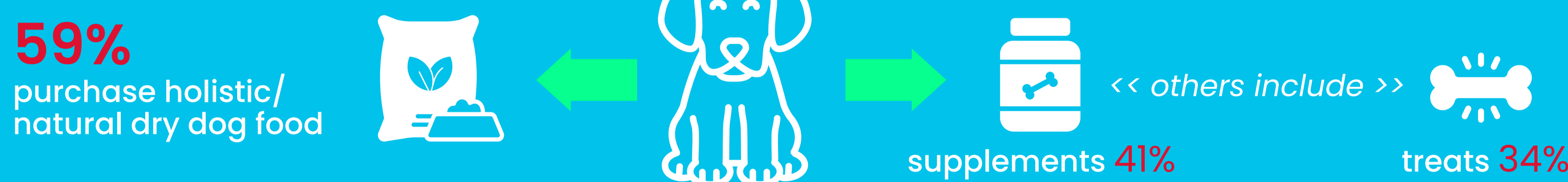


A STUDY OF U.S. PET OWNERS PRACTICING HOLISTIC PET CARE

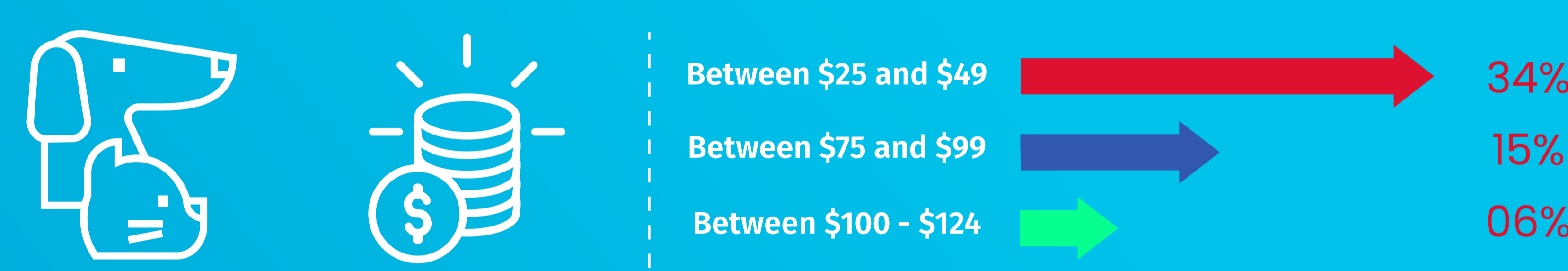
## KEY SOURCES FOR LEARNING ABOUT HOLISTIC PET CARE



## HOLISTIC PRODUCTS PURCHASED AND MONTHLY SPEND



Q: ON A MONTHLY BASIS, HOW MUCH MONEY DO YOU SPEND ON HOLISTIC, ORGANIC OR ALL-NATURAL PRODUCTS FOR YOUR PETS?



## HOLISTIC CARE FROM VETERINARIANS



## SHOULD IT BE ON THE PRODUCT LABEL?



## MAIN CONDITIONS TREATED WITH HOLISTIC PET CARE

